Police Media in Bahrain

A Thesis Submitted in Partial Fulfillment of the Requirements for the Master Degree in Media

Submitted by
Mohammed Saad Mohammed Dleam
University number: 20001269

Supervised by
Dr. Shoaib Elghobashy
Associate Professor
University of Bahrain

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Abstract of the Study

Police Media is one of the main areas of modern media. It is a job that offers media with the necessary security materials. In addition to this, police media plays a critical and vital role in the community. The security magazines are regarded as one of the important means of communication among the security mass media, and play a great role in educating the populace with security aspects. It is a tool for spreading culture of security awareness in the societies. The Kingdom of Bahrain publishes two types of security magazines; monthly and quarterly. From this perspective, the research, through analytical study, seeks to identify the security magazines' properties, aspects and various dimensions pertaining to the reality of police media in the Kingdom of Bahrain.

This research has discussed the nature of previous studies that have tried to seek the knowledge of the security magazines' properties through analyzing their content, and despite of the importance of these studies in building knowledge, some of them have become obsolete, and others were conducted in different societies. Nevertheless, what makes this study important, is that the police media and security magazines in the Kingdom of Bahrain are complete and detailed, out of which 80 numbers of the magazines have been analyzed from the monthly and quarterly security magazines releases covered between May 2007 and December 2015, being close to a decade. Thus, allowing to provide a comprehensive description, and to identify the general features of the Bahraini security magazines relating to the following aspects: Editorial form and space of the press material, issues, topics and geographic coverage of press material, press material goals, sources of press material, security magazines' writers, the audience that is addressed to through the press material in the security magazines, and the characteristics of each journal of the Bahraini security magazines separately.

The study showed that the security magazines in Bahrain depend on the publication of "press reports" primarily, and concentrates on vast arenas while considering its editorial materials, and remains keen on the classification of cases and other topics and distinguishes between various media content such as, security, non-security, local, Arab and international. At the same time, it suffers from the lack of national professional skills amongst the employees working on it, scarcity of studies prepared by the national security staff in the security magazines in general, lack of women's presence, and that the magazines' content addresses all internal and external public equally. Moreover, based on the study results, the researcher has produced a group of recommendations; stressing on the importance of diversification and enrichment of the topics covered in the security magazines, training security magazines' employees, attracting national elements eligible for the advancement of the level of professionalism in the same, and at the same time maintaining cooperation between them for the realization of security magazines' goals, publishing the national studies and researches, designating prepaid advertisement pages to provide source of income for the security magazines, applying studied distribution mechanism and delivering mobile phones application to cover greater number of audience. It is also important to carry out future studies that shed light upon the security magazines from the perspective of its reality and achievement of goals.