The role of Educational Media in the flow of information for teachers of secondary public schools in Kingdom of Bahrain

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Abstract

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This study aimed to identify the level of following-up the information by teachers of secondary public schools in Kingdom of Bahrain, and find the most popular educational media and the most important topics for them, in order to define the effectiveness of these methods and develop media in the ministry.

The researcher has designed two forms for contents analyze of Al Tawasol page in Bahraini Al Ayam newspaper and the website of Ministry of Education, and a questionnaire to collect information from 246 teachers represents the teachers of secondary public schools.

The most significant findings of the study were the following:

- Through analyzing content of Al Tawasol page, the researcher found that the most topics were related to students’ activities, officials were the main source of information, journalist investigation and topics with personal photos were most commonly used.
- Through analyzing content of ministry’s website, the researcher found that topics were various and services were easy to use, but some sections were not updated, also there is a lack of interest in effective communication with visitors and publishing advertisements and administrative circulations.
- Through the questionnaire: 37% of the study sample are following-up the educational topics often, and 23% are following-up topics about new teaching strategies.
- 53% read the whole topic, and 44% aim to know the developments in educational field.
- 37% prefer news.
- Most of the sample follows-up the educational media sometimes, but they prefer the ministry’s website often.