The Role of Educational Media in the Development of Personal Skills among the Secondary School Students in Kingdom of Bahrain

A Thesis Submitted in Partial Fulfillment of the Requirements for the Master Degree in Mass Communication

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KINGDOM OF BAHRAIN
January 2016
Abstract of the Study

This study was made to know more about the role of Educational media and the importance played by this media to develop the ability/capabilities of the students and their skills which has become the most important factor in the field of Learning and educating in Kingdom of Bahrain. The research focuses to bring light on the effectiveness of the educational media in Bahrain and messages it gives in the field of personal skills for the students of secondary education.

The nature of the study was descriptive, surveyed among the students of Secondary education in Kingdom of Bahrain. The survey concentrated on around 500 students independently and 33 educational experts on the other end. The researcher has followed two main sets of questionnaires as the media to collect these information. One for the students in 41 questions of three parts. The status of the students in following up of educational Media and the status of their contribution to the same media. The last part focuses on Educational Media and Personal skills. As for as the other part is concerned, it focuses on Experts of Educational media in 47 questions showing the follow ups of educational Media and the status of concentration of Schools on the Educational media, with the participation of students in the educational media activities. While the last part deals with the media of education and personal skills.

The result of the study shows the statistical evidences of the presence of significant differences in this field in Bahrain. There is ($\alpha \leq 0.05$) variation in the role of educational media of Ministry of Education of Kingdom of Bahrain in the development of personal skills towards students of Secondary level due to the gender difference in female students. The same ($\alpha \leq 0.05$) statistical variation in the role of educational media of Kingdom of Bahrain in developing the personal skill among the students of Secondary education due the difference in Governorates. And the difference of ($\alpha \leq 0.05$) is prevailing in the role of education media of Ministry of Education in developing the personal skills of students due to other special reasons.

In the light of the result of the study, the researcher has few suggestions. The very important of them are: Required more concentration on Educational Media, More activities in the field of Education like School journalism, freedom for students to use modern communication technologies, Organizing more studies and researches in the future to through light on the necessity of Educational media on all levels. The Researcher concludes the study with clear a picture of recommendation to the Educational Media of Kingdom of Bahrain.

Key words: Educational Media, Personal skills, students of Secondary level education, Government Schools and Kingdom of Bahrain.