Contents of opinion columns in the daily Bahraini press
Analytical Study 2015

A Thesis Submitted in Partial Fulfillment of the Requirements for the
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Abstract

This study title (contents of the opinion columns in daily Bahraini press – analytical study 2015), is aimed at standing on the most prominent media content addressed by the editorial columns in the daily Bahraini press during the specified period 2015. The Study is also tracking the contents and trends of the editorial columns in Bahraini newspapers for all internal and external affairs, as well as identifying similarities and differences in editorial columns on similar issues.

In order to achieve the specified goals, the study is based on descriptive and analytical approach, which is the closest approach to media studies. In addition to using the survey, which is one of the styles of the descriptive analytical approach and content analysis as a tool describing the apparent meaning of the content of press material objectively and according to an organized manner, at the rate of (10) major categories, (63) sub-categories with regard to content, (13) major categories and (69) sub-categories with regard to form.

The study dealt with the daily Bahraini press. Two newspapers were selected (Akhbar Al Khaleej and Al Wattan) to apply the study, using the method of industry week by obtaining (46) issues of each newspaper, i.e. a total of (92) issues.

The study reached a number of findings, including:

- Political subjects formed the highest interest among columnists in the daily Bahraini press with a repetition of (212) columns and at a rate of (26.9%) of the total number of columns of (787) columns for the period of the study in both newspapers. The researcher attributed this result to several reasons; the most important as follows: the study period immediately followed a major political event, especially at the local level which is represented in the parliamentary and municipal elections in the Kingdom, as well as hosting the "Manama dialogue" in late October and early November 2015. The Manama dialogue is a major