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PRESIDENT’S MESSAGE

There are many reasons that the College of Arts is central to both the University and to Bahrain. The arts have been shown to help students in their personal, social, and academic development. The arts help students to attain life skills, not just skills in a specific artistic discipline. The arts also draw on a range of skills and abilities that encourage the development of study, social, and personal skills in addition to specific artistic techniques, language, IT, digital media and Islamic culture. The College of Arts has a rich history of producing Bahrain’s finest writers, artists, journalists and linguists, which has given the College a special place in the history of UOB.

The arts are known to provide students with a multitude of options for expressing and communicating their ideas. As a result, students learn to think about problems from a broad range of perspectives. These kinds of communication and problem solving abilities are essential to all work environments, regardless of the field. The ability to generate ideas and communicate them effectively is essential in the workplace and this ability can be cultivated through involvement in the arts.

Finally, the College is responding to the changing labor market with an increasing emphasis on languages, digital communications, tourism and graphic design. It is the expectation of the University that the College of Arts will continue to respond to the labor market with new programmes that meet with the expectations of employers.

Prof. Riyad Yousif Hamzah
President of the University of Bahrain
DEAN’S MESSAGE

The College of Arts is one of the oldest colleges in the University of Bahrain, dating back to 1978 when the University College of Bahrain was established. Over the past 40 years, the College of Arts has managed to develop itself in a well-thought-out manner. With only three programs at start, the College has today more than 13 different and diverse undergraduate and postgraduate programs in Arabic and Islamic studies, English language and literature, media, tourism, and social studies that include history, sociology, and psychology.

Our College celebrates its uniqueness in studying the civilization of humans and their environment, languages, and diverse cultures which conform with their Arab identity, Islamic religion and sense of belonging and citizenship to their beloved country, the Kingdom of Bahrain, in accordance with the vision of the wise leadership which always confirms that the human being is the most precious wealth of this nation. Hence, the College is interested in studying the human being as a key axis to the various programs of development and empowerment. The College also has a highly significant role in developing students’ skills, promoting their different interests and highlighting their leadership roles by supporting various extracurricular activities.

In this regard, the development and modernization process in the College of Arts has come not only at the level of academic programs, but also in supporting scientific research, enhancing the quality of teaching and learning and linking the outputs of education to the requirements of the labor market. This reflects the higher policy of the Kingdom of Bahrain through Bahrain Economic Vision 2030, and is confirmed by the University Administration in many forums. Accordingly and in order to arm our graduates with comprehensive knowledge to enter the labor market with buoyancy, our College aspires in the coming future to obtain confidence and international accreditation for all its programs, maintain excellence through investing in the human being and human resources, and continue the comprehensive development of the Kingdom of Bahrain.

Dr. Abdulaziz Bulaila
Dean of the College of Arts
IN THE YEAR
1978
University College of Bahrain: College of Science, Arts and Science

IN
1986
University of Bahrain: College of Arts and Science

IN THE
1980s
Arabic Language, Islamic Studies and English Language programs up and running

IN
1990
University of Bahrain: College of Arts

IN THE YEAR
1992
MA in Arabic Language and Literature

IN THE YEAR
1997
BA in History, BA in Sociology

IN
1999
BA in Mass Communication

BY THE YEAR
1995
MA in English Language Studies
IN 2001
MA in Measurement and Educational Evaluation, BA in Tourism

IN THE YEAR 2002
MA in Psychology of Educational Counselling

IN THE YEAR 2012
MA in Media

BY THE YEAR 2015
BA in Fine Arts and Graphic Design
MISSION

The College of Arts is working to develop intellectual and enlightened leadership equipped with mental and critical culture to strengthen the Arab and Islamic identity, and establish a climate of freedom, cultural pluralism and respect for citizenship. The College provides students with the tools of knowledge and practical and professional skills that make them able to integrate into the development process and the labor market, focusing on the formulation of programs that aim at building knowledge, technology, culture and practical skills. The College is supporting scientific research in accordance with mechanisms that produce more knowledge, enrich the teaching and learning processes and contribute to community service.
# Objectives

1. Developing and updating curricula to keep up with the growth and demands of the labor market
2. Contributing to the production of knowledge and deepening of the areas of humanities and social sciences that meet the needs of the community
3. Supporting the promotion of Arab and Islamic identity
4. Encouraging the development and evaluation of teaching performance and excellence
5. Obtaining local, regional and international academic accreditation
6. Facilitating technology and information resources
7. Encouraging scientific research
8. Enhancing postgraduate studies
9. Maintaining communication with graduates and with the society
10. Reinforcing internalization
11. Boosting labor market and industry involvement
The Department of Arabic Language and Islamic Studies offers students two undergraduate programs, namely the Arabic Language and Literature and Islamic Studies. The Department also offers a postgraduate program in the Arabic Language (High Diploma & Master degree). The programs aim at students who are ambitious for constituting an advanced understanding of the sciences of the Arabic language and its literature as well as the Islamic studies and its foundations. The Department takes into consideration, besides scientific rigor, the necessity of connecting its academic programs to the marketplace and reflecting its current needs, as well as providing students with sufficient theoretical and practical knowledge.

OFFERS THE FOLLOWING PROGRAMS:

- Bachelor of Arabic Language and Literature (single major or with a minor).
- Bachelor of Islamic Studies: Islamic Law & Principles of Religion (single major or with a minor).
- High Diploma and Master Degree in Arabic Language and Literature

With the highest employment rate among UoB departments, the Department of English Language and Literature aspires to become a house of expertise providing excellence in teaching by its diverse international faculty, student learning experience, scientific research, and community services. The Department is committed to the goals of academic excellence through the rigor pursuit of equipping its graduates with marketplace attributes coined with enhanced critical thinking and communication skills.

OFFERS THE FOLLOWING PROGRAMS:

- BA in English Language and Literature – single major
- Major in English language and literature with a minor in
  - American studies
  - Translation
  - French
  - Arabic/Islamic Studies
  - History
  - Sociology
  - IT
- A Minor Degree in English offered to other departments at the College of Arts
- A Minor in Translation
- None-degree courses: English service courses (15 courses) to the various colleges of the University
- High Diploma/MA program in Applied English Language Studies
The main objective of the Department of Social Sciences is the establishment of professionals in the fields of History and Sociology capable of contributing to the development of the Bahraini society and heritage-preservation alongside the promotion of values such as tolerance and openness to other cultures. It achieves this objective through the use of developed strategies in applied university education, resulting not only in the provision of graduates who meet the demands of the job market but also in catering for the research needs of intellectuals, scholars and organizations.

OFFERS THE FOLLOWING PROGRAMS:
- BA in History
- BA in Sociology
- BA in History
- BA in Sociology
- BA in Mass Communication
- BA in Fine Arts and Graphic Design
- BA in Tourism
- MA in Media
- BA in Tourism
- MA in Media
- BA in Mass Communication
- BA in Fine Arts and Graphic Design
- BA in Tourism
- MA in Media

The Department of Mass Communication, Tourism and Fine Arts offers three undergraduate degree programs and a master degree program. The Department seeks to arm its graduates with professionalism and knowledge of the skills necessary for successful careers in media, new media, public relations, advertising, and tourism. To that end, the Department subsequently develops and offers courses that directly correspond with the needs and the professional requirements of the evolving labor market.

OFFERS THE FOLLOWING PROGRAMS:
- BA in Mass Communication
- BA in Fine Arts and Graphic Design
- BA in Tourism
- MA in Media
The main objective of the Department is the establishment of professionals in the fields of Psychology capable of contributing to the development of the Bahraini society. It achieves this objective through providing the appropriate psychological and counseling services, which undoubtedly, contribute to the development of positive social behavior and thus achieve human development in society. The Department encourages faculty members to conduct scientific research that serves the broad sectors of society and also to provide training courses, workshops and seminars that serve the community.

OFFERS THE FOLLOWING PROGRAMS:
- Minor Program (BA) in Psychology
- MA in the Psychology of Counselling
- MA in Measurement and Educational Evaluation
UNDERGRADUATE INFORMATION

BA IN ARABIC LANGUAGE AND LITERATURE
This program gives prominence to the Arabic language and literature, modernism, literary performance, critical discourse, and language correctness. It helps develop an appreciation of the Arabic heritage and culture and of the Arab-Islamic civilisation, and boost the spirit of belongingness to homeland, Arabism and Islam.

THE CURRICULUM OF ARABIC SINGLE MAJOR IS COMPOSED OF **128 CREDIT HOURS**
- university requirements (11 credit hours)
- college requirements (18 credit hours)
- major support requirements (3 credit hours)
- major requirements (87 credit hours)
- major electives (9 credit hours)

THE CURRICULUM OF ARABIC MAJOR WITH A MINOR IS COMPOSED OF **128 CREDIT HOURS**
- university requirements (11 credit hours)
- college requirements (18 credit hours)
- major support requirements (3 credit hours)
- major requirements (51 credit hours)
- major electives (15 credit hours)
- minor requirements (30 credit hours)

BACHELOR OF ISLAMIC STUDIES
This program thrives on enhancing the necessary knowledge in the field of Islamic studies manifested in communicating the concept of moderate Islam through religious reformation to develop the society and providing insights into the multiple resources of the Islamic heritage, identity and laws and their different schools of thought.

THE CURRICULUM OF ISLAMIC STUDIES SINGLE MAJOR IS COMPOSED OF **128 CREDIT HOURS**
- university requirements (11 credit hours)
- college requirements (18 credit hours)
- major support requirements (9 credit hours)
- major requirements (81 credit hours)
- major electives (9 credit hours)

THE CURRICULUM OF ISLAMIC STUDIES MAJOR WITH A MINOR IS COMPOSED OF **128 CREDIT HOURS**
- university requirements (11 credit hours)
- college requirements (18 credit hours)
- major support requirements (3 credit hours (Principles of Religion) - 6 credit hours (Shari’a))
- major requirements (57 credit hours (Principles of Religion) - 54 credit hours (Shari’a))
- major electives (9 credit hours)
- minor requirements (30 credit hours)
BA IN ENGLISH LANGUAGE AND LITERATURE

The program provides students with a leading-edge qualification in both theory and practice in language-related fields, literature, and communication skills. This includes preparation for the necessity to adapt to the modern world and its many challenges.

THE CURRICULUM OF ENGLISH SINGLE MAJOR IS COMPOSED OF 128 CREDIT HOURS
▪ university requirements (11 credit hours)
▪ college requirements (18 credit hours)
▪ programme requirements (54 credit hours)
▪ 15 courses to be chosen from two packages of courses (300- and 400-level) (45 credit hours)

THE CURRICULUM OF ENGLISH MAJOR WITH MINOR IS COMPOSED OF 128 CREDIT HOURS
▪ university requirements (11 credit hours)
▪ college requirements (18 credit hours)
▪ programme requirements (54 credit hours)
▪ 5 courses to be chosen from two packages of courses (300- and 400-level) (15 credit hours)
▪ minor requirements (30 credit hours)

BA IN MASS COMMUNICATION

The program consists of tracks: print media, digital media, radio and television, public relations, and advertising. These tracks and their corresponding courses are based on contemporary media topics and issues, ensuring thoughtful, up-to-date, and creative learning environments.

The Department’s specialized faculty is dedicated to cultivating students’ skills and talents through implementing and producing comprehensive practical projects that boost job opportunities in various and governmental and non-governmental media-related organizations.

THE CURRICULUM OF MASS COMMUNICATION IS COMPOSED OF 128 CREDIT HOURS
▪ university requirements (11 credit hours)
▪ college requirements (18 credit hours)
▪ major requirements (60 credit hours)
▪ major electives (3 credit hours)
▪ general studies electives (3 credit hours)
▪ minor (30 credit hours)
▪ training course (3 credit hours)
The travel and tourism industry is one of the most important and fastest growing industries in the world today, and is expected to continue being one of the three industries to lead the world economy in twenty-first Century, alongside communications and information technology. Thus, with the steady growth of the industry and the rapid developments taking place, it is crucial that the Department of Mass Communication, Tourism and Fine Arts keeps pace with these developments to ensure the highest level of academic rigor for this field, and hence ensuring a greater level of success after graduation in the tourism and hotel industries.

The curriculum of Tourism is composed of 128 credit hours
- university requirements (11 credit hours)
- college requirements (18 credit hours)
- major requirements (39 credit hours)
- major electives (30 credit hours)
- Internship (0 credit)
- minor (30 credit hours)

This program aims at supporting students’ ability to understand, analyze and critique the aesthetic and philosophical components of their social and physical environment to contribute to the cultural, urban, social and political discourse in the Kingdom of Bahrain, the region and the globe. The program enhances students’ capabilities in visual mass communication and artistic expression of abstract concepts practically and creatively through brainstorming and designing various forms of artworks, including print and digital media. The program correlates directly to the needs of the labor market equipping students with locally relevant skills, as well as academic knowledge as they seek to set forth in a career in fine arts and graphic design.

The curriculum of Arts and Design is composed of 128 credit hours
- university requirements (11 credit hours)
- college requirements (18 credit hours)
- major requirements (48 credit hours)
- major electives (6 credit hours)
- internship (0 credit)
- minor (45 credit hours)
The program promotes learners’ historical knowledge through a balanced dose of methodology, chronology, and spatial analysis. It also encourages student’s use of study and research tools alongside skill development. Scientific knowledge is expanded through the integration of theory and practice and the adoption of modern means of teaching history. The program also allows the student to select a specialization in a particular area, which identifies opportunities for future work or research (i.e. History of Bahrain and the Arabian Gulf, political History and International Relations, Social and Economic History, and Intellectual History). It provides students with a strong historical base to capitalize on existing career opportunities in the job market, especially in the fields of history and international relations.

**THE CURRICULUM OF HISTORY IS COMPOSED OF 128 CREDIT HOURS**
- university requirements (11 credit hours)
- college requirements (18 credit hours)
- major support requirements (3 credit hours)
- major requirements (51 credit hours)
- major electives (15 credit hours)
- minor (30 credit hours)

The program encourages studying human societies from a scientific perspective, helping students understand the importance of identity and society in light of the Arab and Islamic culture. The theoretical and practical sides of sociology are emphasized through conducting research and field studies, organizing of seminars, and developing an appreciation of the processes of development alongside social and cultural change. The program significantly contributes to enhanced professional performance of those contributing to social work and research. It gives students a strong sociological background that enables them to capitalize on career opportunities available in the job market, particularly at various ministries and institutions related to social development, youth and sports, folklore, and media.

**THE CURRICULUM OF SOCIOLOGY IS COMPOSED OF 128 CREDIT HOURS**
- university requirements (11 credit hours)
- college requirements (18 credit hours)
- major support requirements (3 credit hours)
- major requirements (33 credit hours)
- major electives (33 credit hours)
- minor (30 credit hours)
UNDERGRADUATE INFORMATION

ADMISSION

The applicants who meet the following requirements will be admitted to the University of Bahrain:

- A minimum grade of 70% in the General Secondary School Certificate or its equivalent. No more than two years shall have passed since the applicant obtained his/her high General Secondary School Certificate. The Following General Secondary School specializations are accepted: Science, Commerce, Literature, Unified Tracks, Technical, Technical Stream – Advanced, Commerce Stream – Advanced, Religion Tracks.

- The applicant shall attend an aptitude test and a personal interview.

- Language competency is required according to the language of instruction of the specific program of study.

- The applicant shall be medically fit for the academic program he/she wishes to enroll in.

MINOR PROGRAM IN PSYCHOLOGY

This program is offered mainly to sociology and media students enrolled at the University of Bahrain. It is a 30-credit-hour program which is made up of core as well as elective courses. Students taking this program are asked to finish first the core courses before taking the 6-credit-hour elective courses.

THE CURRICULUM OF MINOR PROGRAM IN PSYCHOLOGY IS COMPOSED OF 10 CREDIT HOURS

- core courses (8 Courses)
- elective courses (2 Courses to be chosen from 6)
GRADUATION REQUIREMENTS

- finish a BA Program in 4 years; with a minimum of 3 years and a maximum of 7 years
- successfully completing all the program courses
- have minimum cumulative GPA of 2.00 out of 4.00
- have minimum cumulative GPA of 2.00 out of 4.00 in specialization courses
- validate a professional internship before the graduation (minimum of 200 hours)

POLICIES ARE IN FORCE TO HANDLE TRANSFER STUDENTS AND TO JUDGE THE ACCEPTABILITY OF THEIR CREDITS.

CAREER OPPORTUNITIES

JOURNALIST, PRESENTER AT LOCAL (GOVERNMENT AND PRIVATE) ARAB AND INTERNATIONAL MEDIA AGENCIES AND RADIO AND TELEVISION CHANNELS, WEBSITE ADMINISTRATOR, EMPLOYEE IN BAHRAIN TOURISM & EXHIBITIONS AUTHORITY, AIRLINE COMPANIES, EXHIBITIONS, TOURISM COMPANIES, TOURIST GUIDANCE AGENCIES, MUSEUMS, HOTELS, MEDIA GOVERNMENT AUTHORITIES, TEACHER, CURRICULUM SPECIALIST, LANGUAGE EDITOR (PUBLIC AND PRIVATE SECTORS), RESEARCH SPECIALIST, SHARI’A RESEARCHER, LEGAL RESEARCHER, HISTORICAL RESEARCHER, TRANSLATOR, GUIDE AND PREACHER FOLLOWING THE MINISTRY OF JUSTICE, ISLAMIC AFFAIRS AND AWQAF, SHARI’A JURISDICTION, HISTORICAL RESEARCH, PUBLIC RELATIONS REPRESENTATIVE, EMPLOYEE IN THE DIPLOMACY AND FOREIGN AFFAIRS SECTOR, AFFILIATE AT THE MINISTRY OF EDUCATION, MINISTRY OF INFORMATION, MINISTRY OF FOREIGN AFFAIRS, BAHRAIN DEFENCE FORCE, MINISTRY OF LABOUR AND SOCIAL DEVELOPMENT, MINISTRY OF HOUSING, MINISTRY OF YOUTH AND SPORTS AFFAIRS, POLICE FORCE AND COMMUNITY SERVICE, MINISTRY OF INTERIOR, ETC.
Graduate Information

MA in Arabic Language and Literature
The program aims at promoting the Arabic language and the cultural identity while enabling the students to conduct scientific research in the areas of linguistic and literary sciences using up-to-date curricula. The program helps consolidate the values of citizenship and develop the skills of critical thinking and the skills of collective scientific research among graduate students.

The Curriculum is Composed of 36 Credit Hours
- various courses (27 credit hours)
- thesis (9 credit hours)

MA Program in Applied English Language Studies
The program incorporates various areas in language-related fields: language, linguistics, literature, and research methodology. It mainly aims at helping students to understand current trends, key concepts, and issues in language-related fields and also engage students in the empirical investigation of real-world situations and issues in which language plays a crucial role such EFL/ESL, discourse analysis and international communications, and language and the society. The program offers training in research skills by giving a foundation course in research methodology in the first semester and practicing these skills in the projects that form a part of student assessment in each of the eight other courses that comprise the program. By the end of the program, students should demonstrate critical understanding of research and theories in language-related areas; collect and interpret quantitative/qualitative data, and be able to work independently on an original research project.

The Curriculum is Composed of 36 Credit Hours
- various courses (27 credit hours)
- thesis (9 credit hours)
MA IN MEDIA

This program works to build a national knowledge base in information and communication sciences and their various applications. It seeks to prepare students using the highest academic and professional standards keeping pace with the rapid developments in this field, while focusing on the needs of the political, social, cultural, media and communication institutions in the community. Students complete the program who gain an intellectual awareness of the complexities of media and communication in the era of globalization as well as its potential for both negative and positive impacts on unique social and cultural communities.

THE CURRICULUM IS COMPOSED OF 36 CREDIT HOURS
- various courses (27 credit hours)
- thesis (9 credit hours)

MA IN THE PSYCHOLOGY OF COUNSELLING

The program’s philosophy that determines the general orientation and control operations is based on three pillars. The first one is to build a solid knowledge base in Psychology that keeps abreast with innovation in theory and practice. The second pillar is of apprenticeship, where the program is heading towards preparing technical cadres capable of active practice in institutions and community services. The third pillar is of professional flexibility and the ability to shift from one area to another in practice to keep up with the changes in needs in the field of jurisdiction and meet them.

THE CURRICULUM IS COMPOSED OF 36 CREDIT HOURS
- various courses (30 credit hours)
- thesis (06 credit hours)
GRADUATE INFORMATION

MA IN MEASUREMENT AND EDUCATIONAL EVALUATION

The program’s philosophy is based on two dimensions. The first is to disseminate and deepen the culture of measurement and evaluation in educational circles, especially programs that need to be built on the scientific and methodological foundations. Linked to this is a knowledge base and broad integration between the two sides of theory and practical application in the field of educational measurement and evaluation. However, the second is to teach students how important measurement and evaluation are and necessary in addressing many of the problems of educational nature, and develop solutions to them through the integration of quantitative and qualitative methodologies.

THE CURRICULUM IS COMPOSED OF 36 CREDIT HOURS

▪ various courses (30 credit hours)
▪ thesis (6 credit hours)

ADMISSION

▪ A Bachelor’s degree in any discipline from a university or an institution accredited by the University of Bahrain, with a minimum GPA of 2.67 out of 4 (or its equivalent).

▪ Proficiency in the English language. Applicants must have a minimum score of 5.5 in IELTS.

▪ The final admission is based on the merit list of the applicants.
GRADUATION REQUIREMENTS

The average period required for a student to finish a postgraduate Program is 2 years, while the minimum is one year and a half and the maximum is 4 years. To meet the graduation requirements, students must:

▪ successfully complete all the program courses (the passing grade in all courses of the Master’s program shall be a grade of «B». However, a student may pass with a minimum grade of a «C+» in two courses only)

▪ attain a minimum cumulative GPA of 3.00 out of 4.00.
RESEARCH CAPABILITIES

THE COLLEGE OF ARTS TAKES SIGNIFICANT MEASURES TO ENHANCE RESEARCH AMONG ITS FACULTY AND STUDENTS.

1 Motivate the academic staff to disseminate knowledge and share experiences through:
   ▪ Encouraging faculty to publish their research studies on Scopus or any impact-factor index.
   ▪ organizing courses and workshops on the mechanisms of publishing research presented by a member of the Deanship of Scientific Research or faculty experienced practical research at the College of Arts.
   ▪ giving presentations by members of the academic staff about their published research or papers presented at local, regional and international conferences and symposia.
   ▪ submitting a report by a member of the academic staff to the College Scientific Research Committee summarizing the recommendations and results of conferences and symposia attended or participated in.
   ▪ exchanging expertise between the departments and colleges of the University through running specialized courses in scientific research by each department. For example, English faculty rotate giving courses and workshops in research writing in correct language that is suitable for scientific research published in English.

2 Develop teamwork among members of the academic staff by:
   ▪ motivating members of the academic faculty from different departments in the College of Arts to work on and publish joint research.
   ▪ encouraging academic staff to conduct joint research with local, regional and international scientific bodies and publish them in refereed scientific journals.
   ▪ urging members of the academic staff to do joint workshops.

3 Reinitiating the publication of the Journal of Scientific Research in the Faculty of Arts by:
   ▪ publishing research papers for academic members of staff as well as outstanding students’ research.
Operationalizing the scientific research committees in the College departments through:

- organizing a schedule to hold seminars and research workshops throughout the academic year and each academic member of staff is required to participate in them.
- organizing local annual conferences and seeking funding support from sponsors.
- providing a bulletin board in each department to publish the latest contributions in scientific research by academic staff members and students’ projects.
- creating an account on the social media networks for the publication of all the latest research work in the College of Arts.
- working on issuing periodic bulletins for scientific research in general and specific specialization.
- writing and submitting a report to the head of the department summarizing the achievements of the Research Committee’s achievements during the academic year.

Instilling a culture of scientific research in students by

- encouraging students to attend conferences, courses and workshops organized by the department.
- encouraging students to take part in research papers with members of the academic staff or with their colleagues.
- encouraging students to attend the research discussions of undergraduate and postgraduate students.
- establishing a mini-committee concerned with scientific research for students in each department aiming to organize events for publishing distinguished student research on a specific day at the end of each academic semester and selecting the best three papers at the level of the department and award them certificates of appreciation and token awards by the Dean and the head of department.
- using the university’s social media and local newspapers to publicise the most important achievements of student research.
The College considers societal outreach and the establishment of partnership with the industry one of the principle pillars of its strategy. Hence, close ties have long been established with its stakeholders in multiple government and private institutions in which our skilled graduates occupy posts, namely the Ministry of Education, Ministry of Labour and Social Development, Ministry of Information Affairs, Ministry of Foreign Affairs and others. The internal quality assurance system at the College manifested in the Quality Assurance Office and the departmental quality assurance committees ensures that these societal ties are streamlined and reinforced through perpetual convention s and feedback surveys. Correspondingly, a number of activities in this pursuit have been organized by different parties within the College:

- Organising annual and bi-annual events exhibitions such as ‘Layers’ and ‘Social Marketing’ in which close societal ties are established
- Organising workshops and focus-group meetings with the Ministry of Labour and Social Development’s Under Secretary Dr. Mohamed Al Ansari and the Employment Office officials at the Ministry
- Organising a seminar talk by the Minister of Information Affairs Dr. Ali bin Mohamed Al-Romaihi to brief our students with the graduates’ marketplace skills needed
- Organising a workshop with officials related to the industry of film making
- Meetings with local newspapers’ editors-in-chief to enhance partnership with the industry and increasing job opportunities for our graduates
- Consolidating societal outreach through the reinforcement of the advisory committees at the College and department levels following the internal Quality Assurance (IQA) system.
- Arranging community-related public workshops led by volunteering faculty members that manifest their dedication to societal outreach and community service.
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